

# The accelerator for agrifood innovators



# About

Open Food Chain Accelerator is dedicated to supporting agrifood innovators who have groundbreaking ideas that require market validation. Our program is designed to help you navigate the challenging landscape of the agricultural industry and accelerate your path to success. We understand that market validation is a crucial step in the early stages of innovation, and we're here to provide the necessary resources and support.



## Phases

The program is divided into 3 structured phases. Throughout 8 months, you'll spend over 55 hours working with mentors, coaches and experts to validate your business idea with a concrete roadmap.

# 1

#### Pressure cooker

7-9 November 2023

Your idea will be validated in depth by industry experts and direct stakeholders handpicked for your topic. That group will be yours for 3 days so you can pick their brains via our tried and tested methodology. You'll co-create a business model and roadmap.

# 2

#### Funding

November - December 2023

Get pitch training, create an impressive deck, and practice your pitch in front of a C-level jury. We'll wrap up this phase with the Pitch Tank event on December 13th, where you'll get matched with investors on the spot, to secure funding.

# 3

#### Mentoring

January - July 2024

We have monthly check-ins to track the progress of your roadmap, address any blockers and connect you with the right contact in our network for assistance. You'll have 6 scheduled official mentoring sessions and unlimited opportunities to reach out to us for support and guidance.

(S) Approx. 20h to complete



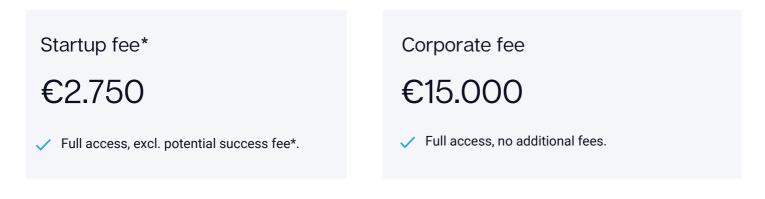
# Who is it for

- Innovators with an idea that creates positive impact in the agrifood industry
- ✓ 5+ years business experience
- Any company size

- The idea has a tech component, ideally with web3 afinity
- Envisions a business model with financial ROI
- Has enough resources (both financial and time) to commit to the program

### Fees

We are a NGO, we aim to be break even and take no equity. Our program has a value of more than €32.500 per case excluding funding amounts. Thanks to the support of sponsors, special deals and lots of in kind hours, we can offer a great program for an attractive fee.



\*If you gather more than  $\leq 10$ K funding during the program, you'll pay a success fee. This fee varies depending on the amount of funding :  $\leq 10$ K to  $\leq 25$ K = 20% additional fee;  $\leq 25$ K to  $\leq 40$ K = 40% additional fee; Over  $\leq 40$ K = a fixed fee of  $\leq 22.250$ . Total program costs will never be more than:  $\leq 25.000$  including success fees.

# Alumni reviews

"We've gained a great amount of knowledge. Working, learning and brainstorming together with the experts was an amazing experience. It's amazing that we got the chance to connect with such experienced people in the field and grow our skills through the program!"



**Veronica** Co-founder Vegan Sushi Bar "The program helped us to really evolve our idea to a concrete plan. Impressive international experts helped for 3 days, a professional moderator structured all the conversations and we even found a mentor and new partner via this program, highly recommend it!"

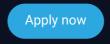


**Guy** Co-founder Ferme Ardhi

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# Apply now

Claim your spot in this year's cohort. Fill out our application form to get selected. We will get back to you shortly.



# Get in touch

If you have any questions please schedule a personal video call or reach out via phone or email.

